

THE PREVIOUSLY UNTAPPED SUCCESS FACTOR

INVEST IN INNOVATION



ALPORA®

ALPORA MAKES INVESTMENTS IN INNOVATION POSSIBLE

INNOVATION

Innovation efficiency and a company's performance correlate – with ALPORA's Innovation Fund, you can take advantage of this correlation.

Instead of recognizing innovative companies retrospectively by their success, ALPORA identifies innovative companies using scientifically sound and practically proven methods. In this way, the innovation efficiency of companies is used as a predictor of their success in the future.

2500+

Companies
Analyzed

145+

Countries

5

Innovation
Funds

40+

Analytical
Models

40'000+

Countries
In The Universe

SELECTED BY ALPORA: HOW OUR SELECTION WORKS

ALPORA selects the best companies for each of the innovation funds from the most innovation-efficient companies in a market. Regardless of industry, company size, or country of origin, a three-stage selection is made from thousands of companies worldwide: Data aggregation, application of ALPORA analytics procedures, and finally fund selection.

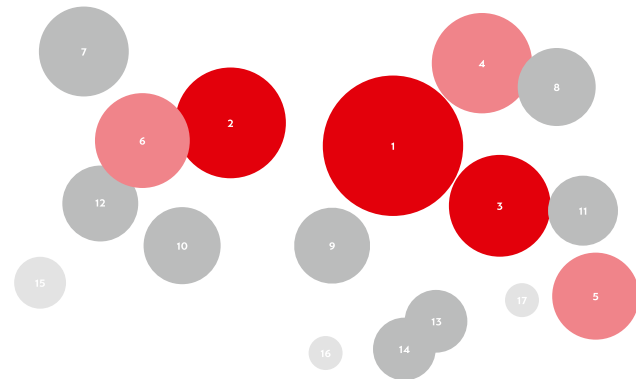
The selection is based on scientifically validated and specially developed mathematical optimization procedures – for uniquely high-quality funds and financial products.



INNOVATION FIELD ANALYSIS:

ALPORA's Innovation Field Analysis follows the preselection of companies with the highest innovation efficiency and operational capability.

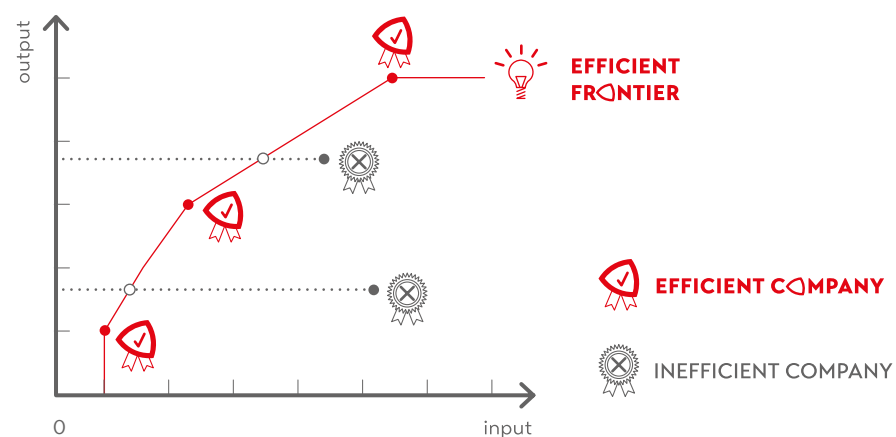
The process aims to use semantic Big Data analytics methods to first identify the industries or research areas relevant to the top innovators identified and then to carve out innovation field clusters within them. The Netculator is subsequently used to determine the extent to which each company is active in these innovation clusters, considering public data and individual research.



INNOVATION POTENTIAL:

Innovation Capability Analytics (ICA) is ALPORA's method for determining the Efficient Innovation Frontier, which is defined by all those companies of a comparison cohort (usually all companies in the considered market) whose Innovation Capability is at a maximum.

These companies represent solutions of the mathematical optimization model that relates input and output parameters of all analyzed companies to each other and thus identify effective innovators.



FROM INNOVATIVE COMPANIES TO INNOVATION FUNDS



SELECTION AND CREATION OF FUNDS

The innovation funds of ALPORA include those enterprises from the preselection. They all prove themselves as suitable candidates in the following fundamental analysis. In addition to the results of the analyses, an understanding of the respective market is important at this point to assess any relevant external influences and important individual factors to make profitable decisions. In this respect, ALPORA works with partners for some funds and creates others itself up to the last step.

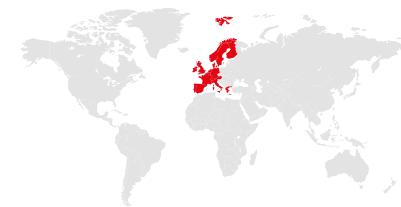


INNOVATION FUNDS

ALPORA Innovation funds are put together in a unique way: not based on gut feeling, but through an analytical, data-driven selection process in which companies are evaluated according to their innovation efficiency.

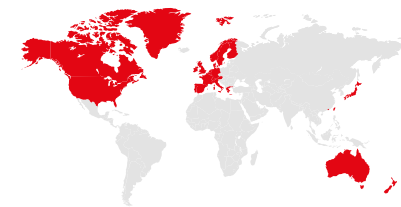
Each of our funds is thus built on the principle of investing in innovation and also covers different markets by selecting specific innovative stocks.

**ALPORA
WITH A FOCUS ON EUROPE**



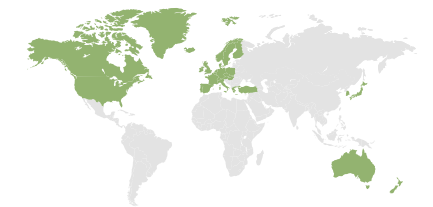
A special focus on European companies enables cross-sector investments in European blue chips.

**ALPORA
WITH A GLOBAL FOCUS**



In our global strategies, the funds and indices invest in cross-sector companies on a global basis.

**INNOVATION
AND SUSTAINABILITY**

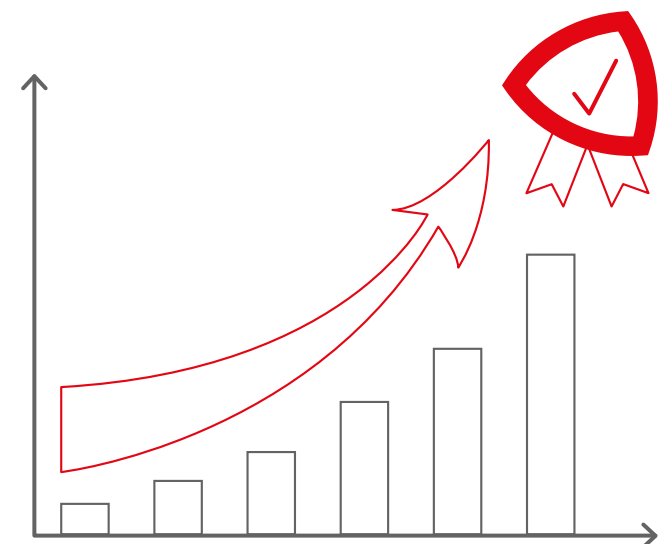


Innovative companies also demonstrate special activities in sustainability and fully meet the criteria of Articles 8 & 9.

WHY INNOVATION FUNDS?

ALPORA's methodology is based on the scientific finding that there is a direct correlation between a company's innovation efficiency and its share price performance. In short, companies that focus efficiently on innovation achieve better performance.

The multi-stage innovation selection process developed by ALPORA enables an individual innovation score to be calculated for each company, based on objective key figures. This enables ALPORA to select the companies that excel in maximum innovation efficiency – regardless of industry, size, or region.



ABOUT US

The basic idea of ALPORA has been developed over years by the interdisciplinary founding team during scientific research and economic consulting: Using innovation power as a success factor of companies to enable innovation investment.



PROF. DR. RER. NAT. LEO BRECHT

Prof. Dr. rer. nat. Leo Brecht is a university professor. He is a cofounder of ALPORA and a scientific advisor.



DR. JULIAN KAUFFELDT

Dr. Julian Vincent Kauffeldt is an econophysicist and a co-founder of ALPORA.



RUTH SCHÖNLEBER

Ruth Schönleber is a business information scientist. She is a cofounder of ALPORA and serves on executive boards.

