

A SocialPlace to build trust between Business, People & Society

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SPONSIO:

" From Latin spondee which means Promise, Guarantee, or Betroth"

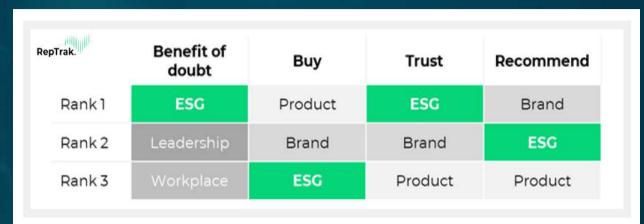
Our Purpose:

"Nurture a responsible on-chain ecosystem that value actions which serve people and protect our planet"

Our Mission:

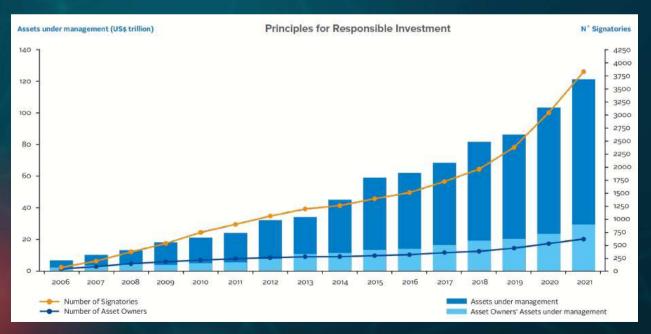
" Help Businesses to Value their positive impact on People & Planet"

The importance of ESGs



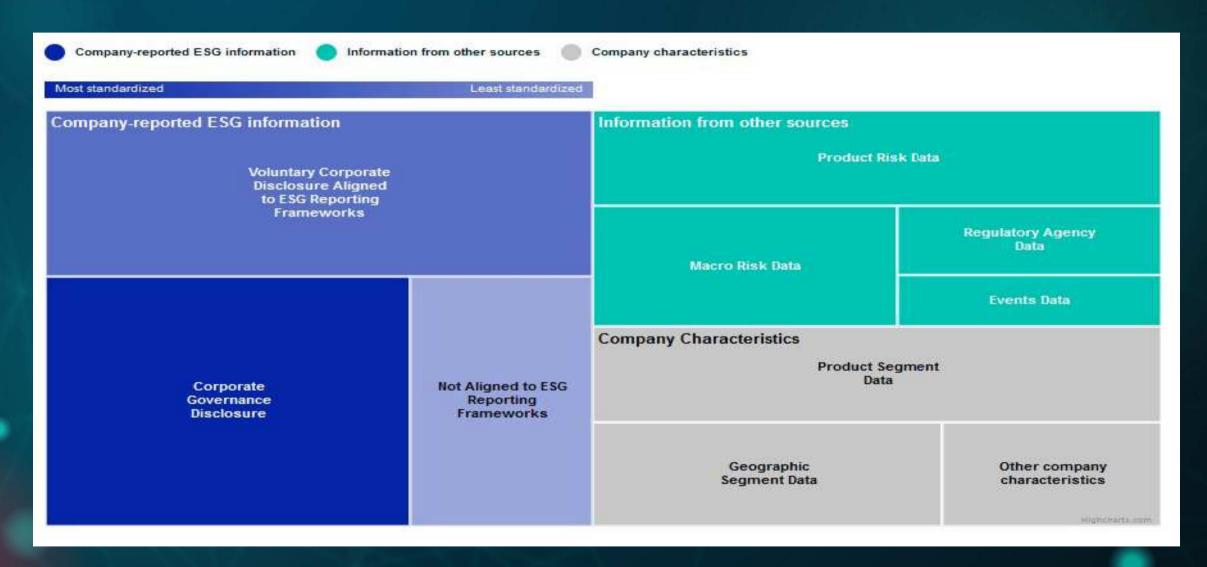
2021 Global RepTrak 100 Business Outcome Drivers

Source: Global RepTrak100 Report 2021





How businesses report their ESG performance Today!



Problems / Pain Points









Businesses

Don't have a solution other than ESG reporting to value their ESG commitment and impact and align it with their brands

Customers Consumers

Don't value Brands' ESG commitments

Investors

Use rating from agencies which are based on what companies present with very limited verification with stakeholders

Other Stakeholders

Lack of credibility in ESG reporting and sometimes consider it as social/greenwashing

Our Solution: Sponsio Platform









Businesses

Manage On-chain their actions as a digital asset and ensure their materiality & authenticity

Customers Consumers

Be informed on Brand ESG' portfolio and trust it

Investors

Access and verify ESG Data on the platform

Other Stakeholders

engagement and participation in verifiying ESG reporting

Sponsio, by using technology (Blockchain, IOA, AI, IOT,..) Offers an effective, scalable & credible solution to assess Value & Impact, and thus, build trust in businesses' relationships with their Stakeholders and Society

HOW IT WORKS

Initiatives are recorded on the blockchain in the form of a digital asset

Materiality



Real Impact of the initiatives and contribution to SDGs are approved by Stakeholders or/and Third Parties

Verification

Credibility

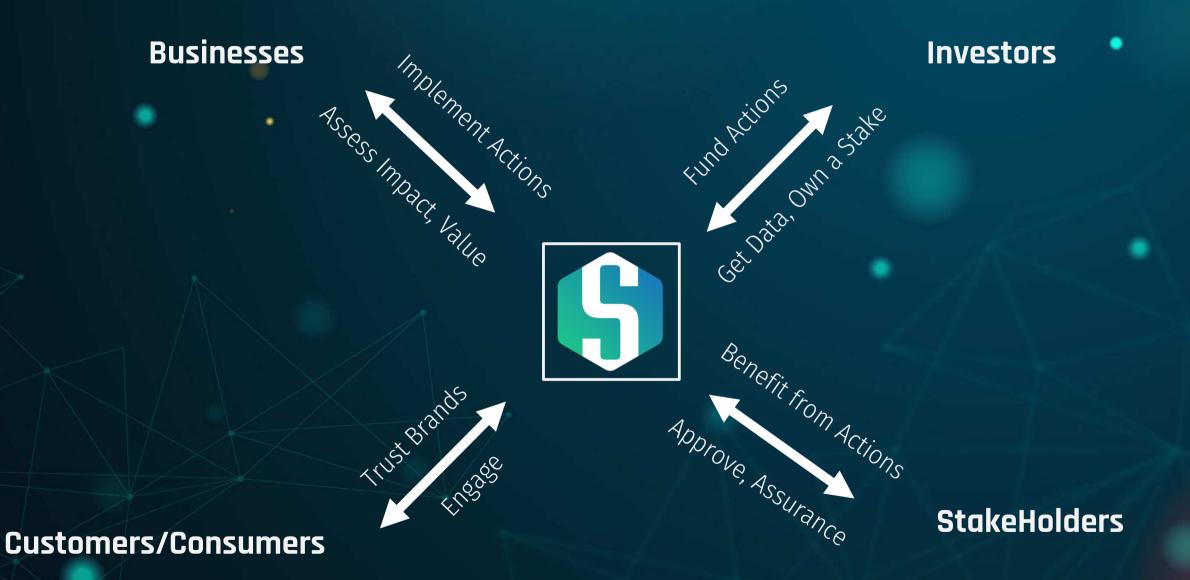
Initiatives are acknowledged by stakeholders

Customers and Consumers access verified and trusted information

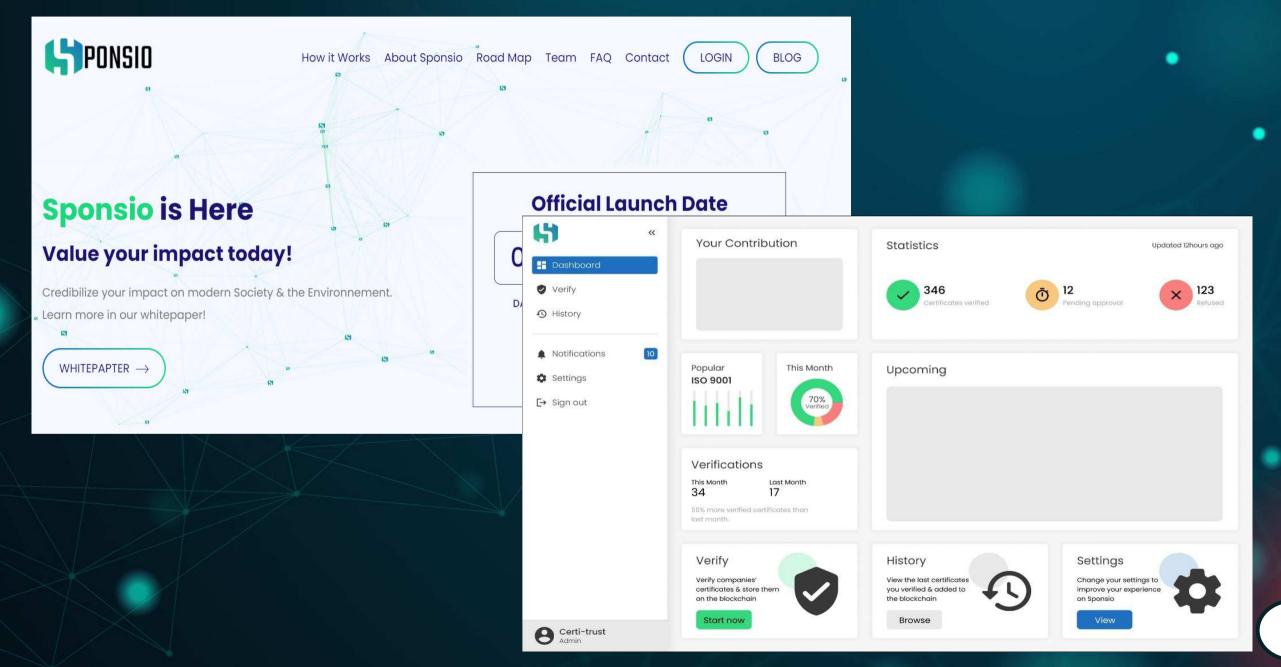
Stake Management & Modelisation

Portfolio of Initiatives with measured impact and contribution to SDGs.

Sponsio Platform: A Socialplace



Work in Progress



Business Model

Key Partners



- Sustainability associations
- Sustainability Consultants
- ESG analysts



Key Activities

- Operating the
- platform
- Onboarding companies
- Onboarding



Key Ressources

- Full stack developers
- Blockchain/Web3 developers
- Marketers/sales rep
- Backoffice



Value proposition

- Multi-side platform
- Materiality & Credibility for **ESG** actions
- Trust through BC Technology



Client Relationship

Channels

- Community building
- Webinars. Masterclasses about ESG
- Newsletters



Clients Segments

- · Companies with advanced ESG program
- Investors
- Business Assurance services providers



- Online/On-chain Platform
- Presentation of POC, Presales



Cost Structure

- Platform development & upgrade (50 K\$)
- Marketing cost (50 K\$)
- Salaries for marketing/sales and operations teams (125 K\$)



Revenue Stream

- License for Platform
- Advisory services

Why supporting us?



Innovative project in an emerging and fast growing field: ESG, CSR & Sustainability



A team of skilled people supported by experienced advisors



International Market offering scalability and business growth



Quick deployment of the solution and evolutive business model



Ideation — November

December

White paper & business model

Requirements for platorm design and code development

January

February

Launch of web site
Kick-off of platform
developmeent & coding

Beta testing

May

Q4-2022

Go to Market

Sponsio DAO & Token

2023

Core team



Omar Benaicha CEO



Saad benaicha COO/CMO



Khalid SBAI



Pierre Dewez

Advisor



Estelle Meugeot



Anouar Alami Ouahabi •Hamza Khalloufi



Advisor

Mentor

Mentor

Thank you

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