

Swiss Association of MBAs

SAMBA Blockchain **IMPACT AWARD**

ESTABLISHED 2004



About SAMBA

"The Swiss Association of MBAs/EMBAs/PhD (SAMBA) of the world's leading schools with 3'000+ members is organizing an international contest to call attention to the **most promising** impactful research and help connect industry and investors with research leaders of tomorrow."



The award program aims to become a facilitator for the smartest talents and provide Impact.

This initiative seeks to **encourage groundbreaking** impactful technology.

Values of SAMBA Blockchain IMPACT

Education **Diversity & Inclusion** Digitalisation **Sustainability**

RESEARCH AREAS for Blockchain



Artificial Intelligence



Material science







Management/Finance







Social science



Natural science

IMPACT AREAS









Energy

Food and Beverages



Health Science





Education

Financial Inclusion

PARTICIPANTS

PROCESS

03



Master and PhD students

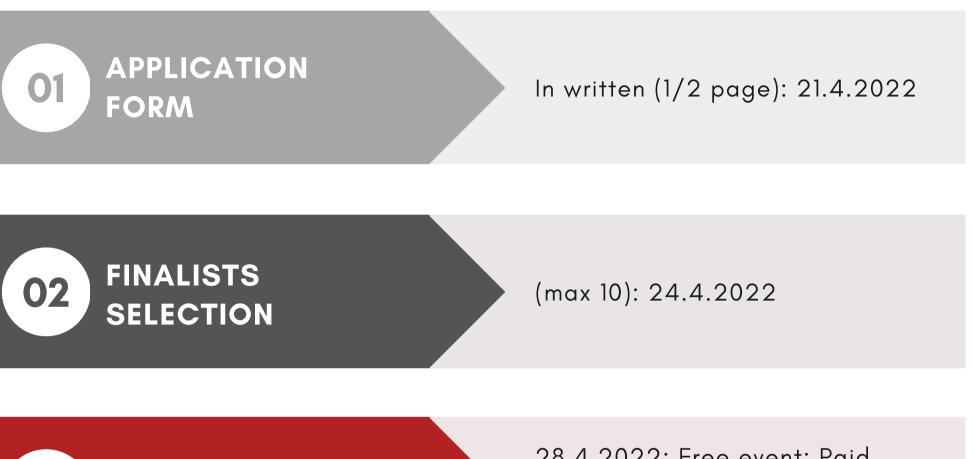


Independent researchers





Entrepreneurs



AWARD CEREMONY (VIRTUAL OR HYBRID)

28.4.2022: Free event; Paid Private Roundtable Discussion (Free for SAMBA Members)



ETHzürich

MIT Club of Switzerland





USCMarshall

School of Business



BENEFITS FOR PARTICIPATING UNIVERSITIES



Establish alliances for innovations.



Discover application of research areas



Recognition for research achievement



Obtain funds for research projects



Increase the engagement of students



BENEFITS FOR STUDENTS







Visibility to potential commercial partners



Investors and stakeholders who support the development of ideas.



Mentoring in the project implementation process.



Possibility of achieving a wide scope and impact of the project.

BENEFITS FOR PARTICIPATING ENTREPRENEURS







Ability to showcase project for funding

Free marketing to 4'000+ SAMBA members, many of which are CXO's

Access to potential tie-ups with interested companies





Cash award 3'000CHF

Month long marketing on the SAMBA website for winners